

JH&RE '08

Jordan Hotel & Restaurant
Supplies & Catering Equipment Exhibition

April 17-20, 2008

MEEF Int'l Event Management

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Sponsorship Opportunities – Application Form

Company Name	
Address	
City, Zip	
Country	
Tel / Fax	
E-Mail	
Website	
Contact Person	

We are interested in sponsoring the following:

Check	Description	Cost	Total
	Opening Cocktail Reception - One sponsor	5,000	
	Opening Keynote Speech - One sponsor	1,500	
	Networking Reception - One sponsor	2,500	
	Farewell Reception - One sponsor	2,500	
	Lunch Sponsors - Three sponsors	2,000	
	Training Sessions - Two sponsors	1,500	
	Coffee Breaks - Two sponsors	2,000	
	Conference Briefcase - One sponsor	500	
	Total only () Euros	

How to fill in this form:

- 1- Please check the type of sponsorship you like to offer in the first column.
- 2- Fill in the cost of checked sponsorship type in the last column.
- 3- Calculate your sponsorship choices and type the total in the bottom row.
- 4- Once ready, please E-mail or fax form to MEEF Int'l Events Management.
- 5- An invoice with payment details will be sent to accepted sponsors subject to availability.

Terms:

- Please see next page for sponsorship details and overviews.
- MEEF Reserves the right to accept or reject sponsorship offers.
- For reasons beyond our control, should the event be cancelled payment will be fully refunded.
- Should the event be rescheduled the sponsor may cancel or keep his offer.
- Cancellation of sponsor's offer is not refundable.
- All sponsors will have a free single registration to all sessions and functions.

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Jordan Hotel & Restaurant Supplies & Catering Equipment Exhibition

Radisson SAS Hotel, Amman

April 17-20, 2008

Sponsorship Opportunities

Opening Cocktail Reception

Overview: On the opening day of the conference, a cocktail reception will be held prior to the keynote speaker. The welcome reception will be held on the open roof Terrace, overlooking the City.

The reception will include local, organic hors d'oeuvres and beverages.

Sponsor Highlights:

- Welcome guests at the reception together with a MEEF representative.
- Highlight the sponsor's initiatives and stewardship in the industry during the welcome address.
- Sponsor's name and logo will appear on a banner displayed prominently in the reception area.
- Sponsor's logo will also appear on the conference website and program.
- Additional signage, provided by the sponsor, can be positioned throughout the cocktail area.

Opening Keynote Speech

Overview: The conference keynote address will be attended by all participants and is one of the most important components of the conference. Distinguished keynote speaker will address all attendees and set stage for the conference.

Sponsor highlights:

- Welcome guests together with MEEF representative.
- Sponsor's logo on the introductory slide of the keynote presentation, and all intermission slides positioned on the screen before each of the general track sessions.
- Sponsor's logo on the conference website and program.
- Prominent exhibition space.

Networking Reception

Overview: A networking reception will be held on the second day of the conference, providing an opportunity for participants to connect and form strategic relationships. This event will be a highlight of the conference.

Sponsor Highlights:

- A banner featuring the sponsor's company logo and URL in the reception area. A joint speech with a MEEF representative to summarize highlights from the day and thank guests.
- Opportunity to display and distribute promotional material on a table near the coffee-service.
- Sponsor's logo on the conference website and program.

Farewell Reception

Sponsor Highlights:

- Sponsor's logo on the introductory slide of the keynote presentation, and all intermission slides positioned on the screen before each of the general track sessions.
- Sponsor's logo on the conference website and program.
- Prominent exhibition space.

Lunch Sponsors

Overview: Lunch for all attendances, panelists, and presenters will be held on 17th, 18th, and 19th April. The lunch will include a local, organic buffet and Beverages.

Sponsor Highlights:

- A banner highlight the sponsor's company logo and URL displayed in the dining area.
- A joint speech together with a MEEF representative to thank guest for attending the lunch.
- The opportunity to display and distribute promotional material on a table near the coffee-service.
- Sponsor's logo on the conference website and program.

Training Sessions

Overview: the information session and poster presentation will fundamental principals of Sustainable Hospitality Management, followed by a question and answer period.

The poster session will provide information on related projects.

Sponsor Highlight:

- Welcome guests together with a MEEF representative.
- Sponsor's name and logo on a banner on the main podium.
- Sponsor's logo on the conference website.

Coffee Breaks

Overview: Two coffee breaks will be hosted at the conference in the morning and afternoon of 17th, 18th and 19th April. Each coffee break will include coffee, tea, juice, soft drinks and a small snack. These 30 minute services will provide relaxing breaks throughout the conference.

Sponsor Highlights:

- Sponsor's name and logo on a banner bear the coffee service stations.
- Sponsor's logo on the conference website and program.
- Additional signage and giveaways, provided by the sponsor, can be displayed and distributed in the area.

Conference Briefcase

Overview: conference attendees will be given a bag upon registration at the conference. The bag will be used to carry the information gathered throughout the event.

***The sponsor is responsible for ordering and providing the briefcase for the conference.

Sponsor Highlights:

- Sponsor's name and logo on the conference tutorials along side the conference and MEEF logos.
- Sponsor's logo on the conference website and program.