

Middle East Conference on  
**Sustainable Hospitality Management**  
Ishtar-Kempinski Hotel Dead Sea  
Nov. 3rd - 5th, 2007

**MEEF Int'l Event Management**  
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## Sponsorship Opportunities – Application Form

<b>Company Name</b>	
<b>Address</b>	
<b>City, Zip</b>	
<b>Country</b>	
<b>Tel / Fax</b>	
<b>E-Mail</b>	
<b>Website</b>	
<b>Contact Person</b>	

We are interested in sponsoring the following:

Check	Description	Cost	Total
	<b>Opening Cocktail Reception</b> - One sponsor	10,000	
	<b>Opening Keynote Speech</b> - One sponsor	2,500	
	<b>Networking Reception</b> - One sponsor	7,500	
	<b>Farewell Reception</b> - One sponsor	7,500	
	<b>Lunch Sponsors</b> - Three sponsors	5,000	
	<b>Training Sessions</b> - Two sponsors	2,500	
	<b>Coffee Breaks</b> - Two sponsors	2,000	
	<b>Conference Briefcase</b> - One sponsor	1,000	
	<b>Total only (</b>	<b>) Euros</b>	

### How to fill in this form:

- 1- Please check the type of sponsorship you like to offer in the first column.
- 2- Fill in the cost of checked sponsorship type in the last column.
- 3- Calculate your sponsorship choices and type the total in the bottom row.
- 4- Once ready, please E-mail or fax form to MEEF Int'l Events Management.
- 5- An invoice with payment details will be sent to accepted sponsors subject to availability.

### Terms:

- Please see next page for sponsorship details and overviews.
- MEEF Reserves the right to accept or reject sponsorship offers.
- For reasons beyond our control, should the event be cancelled payment will be fully refunded.
- Should the event be rescheduled the sponsor may cancel or keep his offer.
- Cancellation of sponsor's offer is not refundable.
- All sponsors will have a free single registration to all sessions and functions.

# Middle East Conference on

Sustainable Hospitality Management

Ishtar-Kempinski Hotel Dead Sea

Nov. 3rd - 5th, 2007

## Sponsorship Opportunities

### Opening Cocktail Reception

**Overview:** On the opening day of the conference, a cocktail reception will be held prior to the keynote speaker. The welcome reception will be held on the open roof of Terrace, overlooking the Dead Sea.

The reception will include local, organic hors d'oeuvres and beverages.

#### Sponsor Highlights:

- Welcome guests at the reception together with a MEEF representative.
- Highlight the sponsor's initiatives and stewardship in the industry during the welcome address.
- Sponsor's name and logo will appear on a banner displayed prominently in the reception area.
- Sponsor's logo will also appear on the conference website and program.
- Additional signage, provided by the sponsor, can be positioned throughout the cocktail area.

### Opening Keynote Speech

**Overview:** The conference keynote address will be attended by all participants and is one of the most important components of the conference. Distinguished keynote speaker will address all attendees and set stage for the conference.

#### Sponsor highlights:

- Welcome guests together with MEEF representative.
- Sponsor's logo on the introductory slide of the keynote presentation, and all intermission slides positioned on the screen before each of the general track sessions.
- Sponsor's logo on the conference website and program.
- Prominent exhibition space.

### Networking Reception

**Overview:** A networking reception will be held on the second day of the conference, providing an opportunity for participants to connect and form strategic relationships. This event will be a highlight of the conference.

#### Sponsor Highlights:

- A banner featuring the sponsor's company logo and URL in the reception area. A joint speech with a MEEF representative to summarize highlights from the day and thank guests.
- Opportunity to display and distribute promotional material on a table near the coffee-service.
- Sponsor's logo on the conference website and program.

### Farewell Reception

#### Sponsor Highlights:

- Sponsor's logo on the introductory slide of the keynote presentation, and all intermission slides positioned on the screen before each of the general track sessions.

- Sponsor's logo on the conference website and program.
- Prominent exhibition space.

## **Lunch Sponsors**

**Overview:** Lunch for all attendances, panelists, and presenters will be held on 3rd, 4th, 5th Nov. The lunch will include a local, organic buffet and Beverages.

### **Sponsor Highlights:**

- A banner highlight the sponsor's company logo and URL displayed in the dining area.
- A joint speech together with a MEEF representative to thank guest for attending the lunch.
- The opportunity to display and distribute promotional material on a table near the coffee-service.
- Sponsor's logo on the conference website and program.

## **Training Sessions**

**Overview:** the information session and poster presentation will fundamental principals of Sustainable Hospitality Management, followed by a question and answer period.

The poster session will provide information on related projects.

### **Sponsor Highlight:**

- Welcome guests together with a MEEF representative.
- Sponsor's name and logo on a banner on the main podium.
- Sponsor's logo on the conference website.

## **Coffee Breaks**

**Overview:** Two coffee breaks will be hosted at the conference in the morning and afternoon of 3rd, 4th, and 5th Nov. Each coffee break will include coffee, tea, juice, soft drinks and a small snack. These 30 minute services will provide relaxing breaks throughout the conference.

### **Sponsor Highlights:**

- Sponsor's name and logo on a banner bear the coffee service stations.
- Sponsor's logo on the conference website and program.
- Additional signage and giveaways, provided by the sponsor, can be displayed and distributed in the area.

## **Conference Briefcase**

**Overview:** conference attendees will be given a bag upon registration at the conference. The bag will be used to carry the information gathered throughout the event.

\*\*\*The sponsor is responsible for ordering and providing the briefcase for the conference.

### **Sponsor Highlights:**

- Sponsor's name and logo on the conference tutorials along side the conference and MEEF logos.
- Sponsor's logo on the conference website and program.

**All sponsors will have a free single registration to all sessions and functions**